SECURITIES AND EXCH Washington,

MAR 05 2012

Washington, DC



)MB Number:

xpires: April 30, 2013 Estimated average burden

hours per response.....12.00

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

SEC FILE NUMBER

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BE		d ending / <mark>8/</mark>	31/11
	MM/DD/YY		MM/DD/YY
	A. REGISTRANT IDENTIFICATION	N	
NAME OF BROKER-DEALER:	CIMAS, LLC DIB/A Curron Al	busing Services 5	FFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLA	CE OF BUSINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.
	30 S. Pearl ST.	Suite 902	
albony (City)	(No. and Street) (State)	/ <i>J-3</i> (Zip Co	2-07 de)
NAME AND TELEPHONE NUM	BER OF PERSON TO CONTACT IN REGAR	57 8	-391-4275 Code – Telephone Number
	B. ACCOUNTANT IDENTIFICATION		
INDEPENDENT PUBLIC ACCO	OUNTANT whose opinion is contained in this R	eport*	
A contract of the contract of	(Name - if individual, state last, first, midd	lle name)	
66 S, Pearl ST.	ALBANY	NY	12207
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Ac	countant		
☐ Public Accountant			
☐ Accountant not res	ident in United States or any of its possessions.		
	FOR OFFICIAL USE ONLY		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION	
1, Louis SUARATO	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financia	al statement and supporting schedules pertaining to the firm of
of /2/3)/	, 201/, are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, pri	ncipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as foll	ows:
THERESA KING Notary Public, State of New York Qualified in Albany County	Signature S
Commission # 01K16166371 Expires May 21, 20_15	<u> </u>
\mathcal{M}_{i} . \mathcal{M}_{i}	Title
Meresa King Notary Public	
Notary Public	
This report ** contains (check all applicable boxes):	
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition	
(e) Statement of Changes in Stockholders' Equ	
(f) Statement of Changes in Liabilities Subordi	nated to Claims of Creditors.
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve	Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or C	
	lanation of the Computation of Net Capital Under Rule 15c3-1 and the
	rve Requirements Under Exhibit A of Rule 15c3-3. maudited Statements of Financial Condition with respect to methods of
consolidation.	naudited Statements of Financial Condition with respect to methods of
(I) An Oath or Affirmation.	
(n) A copy of the SIPC Supplemental Report.	
	a found to exist or found to have existed since the date of the previous audit

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

CURRAN ADVISORY SERVICES

AUDITED FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

December 31, 2011

CURRAN ADVISORY SERVICES

TABLE OF CONTENTS

	Page
ndependent Auditor's Report	1
Financial Statements	
Statement of Financial Condition	2
Statement of Operations	3
Statement of Changes in Member's Equity	4
Statement of Cash Flows	5
Notes to Financial Statements	6
Supplementary Information Schedule I - Computation of Net Capital Pursuant to Rule 15c3-1 of the	
Securities Exchange Commission	10
Other Reports	
Report on Internal Control Required by SEC Rule 17a-5	11



INDEPENDENT AUDITOR'S REPORT

To the Member of CIMAS, LLC d/b/a Curran Advisory Services

We have audited the accompanying statement of financial condition of Curran Advisory Services as of December 31, 2011, and the related statements of operations, changes in member's equity, and cash flows for the year then ended, that are filed pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Curran Advisory Services as of December 31, 2011, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information contained in Schedule I, required by Rule 17a-5 under the Securities Exchange Act of 1934, is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

UHY LLP

Albany, New York February 22, 2012

CURRAN ADVISORY SERVICES STATEMENT OF FINANCIAL CONDITION December 31, 2011

ASSETS

Cash	\$ 108
Investment in money market fund, at fair value	64,306
Due from clearing brokers	106,094
Prepaid expenses and other assets	10,292
Total assets	\$ 180,800
LIABILITIES AND MEMBER'S EQUITY	
LIABILITIES	
Accounts payable	\$ 599
Due to affiliate	6,000
Total liabilities	6,599
MEMBER'S EQUITY	174,201
Total liabilities and member's equity	\$ 180,800

CURRAN ADVISORY SERVICES STATEMENT OF OPERATIONS Year Ended December 31, 2011

Revenues:	
Client fee income	\$ 241,706
Commissions - debt and equity securities	23,579
Commissions - mutual funds	30,179
Interest income	2,746
Total revenues	298,210
Expenses:	
Employee compensation and benefits	100,071
Clearing and custody	122,618
Occupancy	16,181
Professional	29,263
Travel and entertainment	8,138
Technology	1,698
Licenses and permits	11,239
Other operating	7,736
Utilities	1,216
Insurance	3,580
Total expenses	301,740
Net loss	\$ (3,530)

CURRAN ADVISORY SERVICES STATEMENT OF CHANGES IN MEMBER'S EQUITY Year Ended December 31, 2011

Balance, December 31, 2010	\$127,731
Contributions from Member	55,000
Distribution to Member	(5,000)
Net loss	(3,530)
Balance, December 31, 2011	\$174,201

CURRAN ADVISORY SERVICES STATEMENT OF CASH FLOWS Year Ended December 31, 2011

	2011
CASH FLOWS FROM OPERATING ACTIVITIES	
Net loss	\$ (3,530)
Adjustments to reconcile net loss to net cash used in operating activities:	
Increase in prepaid expenses and other assets	(205)
Decrease in accounts payable	(18,955)
Decrease in due to affiliate	(26,062)
Cash used in operating activities	(48,752)
CASH FLOW FROM FINANCING ACTIVITIES	
Withdrawals from money market fund, net	48,703
Deposits with clearing broker	(50,002)
Member contribution	55,000
Member distribution	(5,000)
Cash provided by investing activities	48,701
NET DECREASE IN CASH AND CASH EQUIVALENTS	(51)
CASH AND CASH EQUIVALENTS, Beginning of year	159
CASH AND CASH EQUIVALENTS, End of year	\$ 108

NOTE 1 — DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Organization

CIMAS, LLC d/b/a Curran Advisory Services (the Company) is a single member limited liability company.

The Company was formed for the purpose of providing individualized investment management services. The Company is a broker-dealer registered with the Securities and Exchange Commission and is a member of the Financial Industry Regulatory Authority (FINRA).

CIM, LLC d/b/a Curran Investment Management (Curran Investment Management) is an affiliate of the Company.

(b) Revenue Recognition

Client fee income represented total revenue earned by the Company on client assets which are managed by Curran Investment Management (Note 2), through June 30, 2011, after which date the revenue sharing agreement was cancelled. Client fee income was calculated on a quarterly basis and recognized ratably over the period. Under a revenue sharing agreement with Curran Investment Management, the Company received 25% of client fees earned when the client has contracted with Curran Investment Management under a wrap fee arrangement and also selected the Company as the designated broker-dealer.

If the client designated the Company as the broker-dealer but did not have a wrap-fee arrangement with Curran Investment Management, the client paid custodial fees and transaction costs directly to the Company. There was no division of client fees on assets between Curran Investment Management and the Company under the "fee plus commission" contractual arrangement and all fees earned by the Company were included in commissions and/or mutual fund income revenue reported by the Company.

Commissions on debt and equity securities transactions are recorded based on the settlement date which does not differ materially from trade date accounting for such transactions. Mutual fund commissions are recognized when earned by the Company.

(c) Securities and Exchange Commission Rule 15c3-3 Exemption

The Company was not required to maintain a reserve account for the benefit of customers under Rule 15c3-3 of the Securities and Exchange Commission at December 31, 2011. All customer transactions are cleared through another broker-dealer (Note 4) on a fully disclosed basis and the Company promptly forwards all funds and securities of its customers received in connection with its activities to this broker-dealer. The Company does not maintain margin accounts.

(d) Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

NOTE 1 — DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

(e) Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers cash and cash equivalents to be cash on hand, cash in banks and temporary cash investments with an original maturity of less than three months.

(f) Income Taxes

The Company is treated as a sole proprietor for federal and state income tax purposes, and it is the member's responsibility to report and pay income taxes on the Company's income. Accordingly, no provision for income taxes has been provided for in the Company's financial statements.

The Company follows the guidance issued by the Financial Accounting Standards Board ("FASB") regarding accounting for uncertainty in income taxes. This guidance clarifies the accounting for income taxes by prescribing the minimum recognition threshold an income tax position is required to meet before being recognized in the financial statements and applies to all income tax positions. Each income tax position is assessed using a two step process. A determination is first made as to whether it is more likely than not that the income tax position will be sustained, based upon technical merits, upon examination by the taxing authorities. If the income tax position is expected to meet the more likely than not criteria, the benefit recorded in the financial statements equals the largest amount that is greater than 50% likely to be realized upon its ultimate settlement.

The income tax position taken by the Company for any years open under the various statutes of limitations is that the Company continues to be exempt from income taxes by virtue of its pass through entity status. Management believes this tax position meets the more-likely-than-not threshold and, accordingly, the tax benefit of this income tax position (no income tax expense or liability) has been recognized for the years ended on or before December 31, 2011.

The Company believes that there are no tax positions taken or expected to be taken that would significantly increase or decrease unrecognized tax benefits within 12 months of the reporting date.

None of the Company's federal or state income tax returns is currently under examination by the Internal Revenue Service ("IRS") or state authorities. However fiscal years 2008 and later remain subject to examination by the IRS and respective states.

(g) Fair Value Measurement

The Company follows the accounting for fair value measurements and disclosures for financial assets, which defines fair value, establishes a framework for measuring fair value under generally accepted accounting principles and enhances disclosures about fair value measurement. Level 1 inputs are quoted prices in active markets for identical assets or liabilities. Cash and investments are valued at fair value on a recurring basis and at December 31, 2011, are valued at Level 1 inputs, which equal carrying amounts, as follows:

Investment in money market fund

\$64,306

Due from clearing brokers, invested in money market funds

\$106.094

NOTE 1 — DESCRIPTION OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

(h) Subsequent Events

In preparing these financials, the Company has evaluated events and transactions for potential recognition or disclosure through February 22, 2012, the date the financials were available for issuance.

NOTE 2 — RELATED PARTY TRANSACTIONS

Under a revenue sharing agreement with Curran Investment Management, the Company received 25% of client fee revenues earned. This allocation of fee revenue was recorded by the Company and was intended to cover the clearing and custody expenses of Curran Investment Management's clients whose accounts are in custody with the clearing firm with whom the Company has a clearing agreement without regard to the actual custody expenses incurred by the Company. In July 2011, this revenue sharing agreement was cancelled.

Under an expense sharing agreement, Curran Investment Management allocated certain operating expenses to the Company for occupancy expenses, employee services, and other miscellaneous expenses incurred for the benefit of the Company. Curran Investment Management is reimbursed by the Company on a monthly basis. In July 2011, this expense sharing agreement was revised. The Company now reimburses Curran Investment Management at a flat rate of \$1,000 per month for occupancy expenses, employee services and other miscellaneous operating expenses. Expenses allocated to the Company were approximately \$132,900 for the year ended December 31, 2011. Approximately \$6,000 is due to Curran Investment Management at December 31, 2011 and is non-interest bearing.

NOTE 3 — NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital of 6 2/3% of aggregate indebtedness but not less than \$5,000 and that the ratio of aggregate indebtedness to net capital both as defined, shall not exceed 15 to 1. The Rule also restricts the payment of dividends in certain cases. At December 31, 2011, the Company had net capital, as defined, of approximately \$161,400, which was approximately \$156,400 in excess of its minimum required net capital of \$5,000 at December 31, 2011. The Company's ratio of aggregate indebtedness to net capital was .04 to 1 at December 31, 2011.

NOTE 4 — COMMITMENT

Curran Advisory Services, as an introducing broker-dealer, entered into a clearing agreement with a clearing firm through the year ended December 31, 2010. This agreement required the clearing firm to extend to Curran Advisory Services clearing, execution and other services related to securities business transactions as allowed by rules and regulations governing securities transactions. In consideration for these services, the clearing firm required Curran Advisory Services to maintain certain minimum deposits (approximately \$56,000 at December 31, 2011), excess net capital, as defined, and guaranteed minimum transaction custody and clearing fees to the clearing firm of \$35,500 per quarter.

NOTE 4 — COMMITMENT (Continued)

In December 2010 Curran Advisory Services entered into a new clearing agreement with a different clearing firm. This agreement requires the clearing firm to extend to Curran Advisory Services clearing, execution and other services related to securities business transactions as allowed by rules and regulations governing securities transactions. In consideration for these services, the clearing firm requires Curran Advisory Services to maintain minimum deposits of \$50,000 and excess net capital, as defined, of \$50,000, however the clearing firm has the right to change these requirements. There is no minimum transaction fee required under the agreement. As of December 31, 2011 all requirements under the clearing agreement have been met. The initial term of this agreement is for five years, through December 2, 2015. If termination notice is not given, by either party, 90 days prior to the end of the initial term, the agreement shall be considered renewed until such notification of termination is received.

NOTE 5 — CONCENTRATIONS OF CREDIT RISK

The Company's financial instruments that are exposed to concentrations of credit risk consist primarily of cash, cash equivalents and investment in money market funds. The Company places cash and temporary cash investments with high quality credit institutions. At times such investments may be in excess of the FDIC insurance limit.

The FDIC permanently increased its insurance from \$100,000 per depositor to \$250,000 per account, and is temporarily providing full coverage for noninterest-bearing transaction deposit accounts through December 31, 2012.

NOTE 6 — RISKS AND UNCERTAINTIES

The multi-year long credit and liquidity crisis in the United States and around the world continues to have far-reaching implications for financial markets and the banking system. The crisis has resulted in numerous major events, including major bank acquisitions, and the extension of government financing to private financial institutions. These and other events have had a significant impact on the financial markets, both domestic and foreign, and on individual investors in those markets and could impact client fee income.

SUPPLEMENTARY INFORMATION

SCHEDULE I

CURRAN ADVISORY SERVICES COMPUTATION OF NET CAPITAL PURSUANT TO RULE 15c3-1 December 31, 2011

	2011
Net Capital Total member's equity qualified for net capital Deductions and/or charges: Non-allowable assets: Prepaid expenses and other assets CRD Account	\$ 174,201 (10,292) (108)
Net capital before haircuts on securities positions	163,801
Haircuts on money market investment (2%)	(2,423)
Net capital	\$ 161,379
Aggregate Indebtedness Items included in the statement of financial condition: Accounts payable Due to affiliate	\$ 599 6,000
Total aggregate indebtedness	\$ 6,599
Computation of Basic Net Capital Requirement 6 2/3% of aggregate indebtedness Minimum net capital requirement	\$ 440 5,000
Excess net capital over minimum net capital requirement	\$ 156,379
Excess net capital at 1000%*	\$ 160,719

^{*}Calculated as net capital - (total aggregate indebtedness x 10%)

Note: There are no material differences between the Company's computation of net capital as filed in Part II A, Quarterly 17a-5 (a) Focus Report, and the above schedule as of December 31, 2011.

OTHER REPORTS



REPORT ON INTERNAL CONTROL REQUIRED BY SEC RULE 17a-5(g)(1) FOR A BROKER-DEALER CLAIMING AN EXEMPTION FROM SEC RULE 15c3-3

To the Member of CIMAS, LLC d/b/a Curran Advisory Services

In planning and performing our audit of the financial statements of Curran Advisory Services (the Company) as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13.
- Complying with the requirements for prompt payment of securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.



Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined previously.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011, to meet the SEC's objectives.

This report is intended solely for the information and use of the Member, management, the SEC, Financial Industry Regulatory Authority and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

UHY LLP

Albany, New York February 22, 2012